

Statements about bauma CONEXPO AFRICA



This is what exhibitors say about their participation.

Exhibitors' testimonials bauma CONEXPO AFRICA 2018 **Henry Shen, Director of African Department, XCMG**

"The trade fair represents the construction sector widely and deeply. The show offers exhibitors the chance to present their innovation to an international target audience and to communicate their competence."

David Wang, Vice President Lingong Group Jinan Heavy Machinery

"bauma CONEXPO AFRICA is the most important trade show for the construction industry on the African continent for Lingong Group. The 2018 event has already been successful for us. During the first three show days alone we have met over 30 important customers and even made sales right off the show floor."

Anja Schnieder, VDMA, German Engineering Federation

"South Africa promises a lot of upward potential in its economy right now. Thus, for German companies that want to take the first step, or expand their share in the market, can do so by making use of the well-organised platform like bauma CONEXPO AFRICA."

Rentia Grobler, General Manager, 600SA Holdings

"bauma CONEXPO AFRICA 2018 exceeded all the expectations that we as 600SA had. Will definitely attend the 2021 show!"

Engin Barutcuoglu, Export Area Manager Hidromek

"The South African market in itself holds potential, but at the same time it is a gateway for sub-Saharan region. Hidromek has had interesting contacts from the SADC region. Although the number of visitors was below our expectation, the quality of contacts was very good. The exhibition was fruitful for us."

Rajen Garender, Marketing Director Weir Minerals

“bauma CONEXPO AFRICA is an extremely well-organized and professional trade event. It has been a successful exhibition for Weir Minerals in 2018 with several promising sales opportunities in the works.”

Naseera Barradeen, Marketing Manager Ever Star Industries (Pty) Ltd.

“bauma CONEXPO AFRICA provided excellent networking opportunities for Shantui, providing us with good quality contacts. A well-organized opportunity, however the number of visitors was lower than expected. Due to our success at this edition, Shantui looks forward to exhibiting again in 2021.”

Marco Angermüller, International Sales Department/Manager Product Support, Kaeser Kompressoren

“Kaeser is very satisfied with the results of this exhibition. [...] The number of visitors was limited, but the quality was great for us. We could sign a lot of orders and found many new customers which will help Kaeser grow further in Africa, especially in South Africa.”

Marshal Office of the Wielkopolska Region (Polish / Wielkopolska Region Pavilion)

“It was the first show that we as a region and our entrepreneurs took part. Maybe the number of visitors was not exactly what we expected, but the quality of business meetings was really good. We think that there is a great potential for us on this market.”
