

## Targeted marketing for your trade-fair success

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We have a number of marketing services available to increase your brand awareness at bauma CONEXPO AFRICA.

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### ✓ **Business Matchmaking Program**

The bauma CONEXPO AFRICA Business Matchmaking Program creates a proactive, pre show platform enabling exhibitors, pre-registered visitors and walk in visitors to view profiles of participants and select who they want to meet at the event.

### ✓ **Trade fair sponsorship**

Maximize your brand product awareness among customers by booking your sponsorship items.

### ✓ **Press and public relations**

Utilize the organizers established press and PR networks.

### ✓ **Invitation and contact management**

Distribute personalized invitations and complimentary visitor tickets provided by the organizers to get your clients to the trade fair.

### ✓ **Media services**

Make use of the online catalog and exhibition directory—the trade fair's official media services.

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## Download

- ✎ [bauma CONEXPO AFRICA logo and banner \(1.6 MB ZIP-document \)](#)
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